

# STRATEGIES SUPPORTING OPIOID AWARENESS, PREVENTION, AND TREATMENT<sup>1</sup>



**Avoid Opioid**  
PRESCRIPTION ADDICTION

## TREATMENT

- More than 550 individuals have been treated for opioid addiction by partners or state-contracted agencies

## PREVENTION

- Over 6,300 individuals have participated in evidence-based awareness and education programming

## LIVES SAVED

- More than 300 lives have been saved following administration of NARCAN<sup>®</sup> in an emergency situation



### Connection to Resources

For Opioid Care Coordination, contact the Helpline Center at 1-800-920-4343



### Overdose Education & Naloxone Distribution

To learn more, contact the Office of Rural Health at 605-773-3361



### Treatment for Opioid Use Disorder

To inquire about MAT or access, contact DBH at 605-367-5236



### Peer Recovery Support

For Peer Recovery Support, call or text Face It TOGETHER at 1-855-539-9375

## KEY PARTNERS

- The Helpline Center
- South Dakota Department of Health, Office of Rural Health
- Law Enforcement and Emergency Responders Statewide
- Project Recovery & Addiction Recovery Centers of the Black Hills
- Lewis & Clark Behavioral Health Services
- Center for Family Medicine and South Dakota State University

## OVERVIEW

- Answer and triage all calls to the statewide Opioid Resource Hotline (staffed 24/7).
- Develop and maintain a searchable online database that includes statewide resources for opioid awareness, education, and treatment.
- Connect those seeking assistance to resources through Opioid Care Coordination.
- Host trainings for emergency responders to receive education about recognizing and responding to a suspected opioid overdose.
- Provide emergency responders with NARCAN<sup>®</sup> (naloxone HCl) Nasal Spray, equipping them with life-saving medication to use for a suspected opioid overdose.
- Promote capacity building efforts to develop Medication-Assisted Treatment (MAT) services.
- Educate addiction treatment professionals through the SD MAT Learning Collaborative.
- Develop telehealth options for MAT.
- Provide effective, science-based peer coaching for people living with addiction, including loved ones.
- Provide financial assistance to cover the cost of coaching for those impacted by addiction.

- Face It TOGETHER

If you or someone you know is struggling with opioid addiction - don't wait. Reach out.

[www.AvoidOpioidSD.com](http://www.AvoidOpioidSD.com)  
South Dakota Resource Hotline  
**1-800-920-4343**

For more information on any of these project areas, please contact DSS, Division of Behavioral Health at 605-367-5236.

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<sup>1</sup>As of October 2019



## Training & Education

To apply for sponsorship funding, visit 'Recent News' at <https://dss.sd.gov/>



## Project ECHO

To find out more about Project ECHO, contact DBH at 605-367-5236



## Public Awareness

To learn more visit [www.AvoidOpioidSD.com](http://www.AvoidOpioidSD.com)



## Prevention in Communities

To learn more about prevention activities contact DBH at 605-367-5236



## Youth Prevention

To learn more about youth prevention, contact DBH at 605-367-5236



## Prevention in Higher Education

Contact DBH at 605-367-5236 for information about GenerationRx

## KEY PARTNERS

- Health care systems
- Addiction treatment professionals
- Professional associations

- Avera Health
- University of South Dakota

- South Dakota Department of Health
- Hot Pink, Ink.
- KAT Marketing and GoodHealthTV®

- Prevention Resource Centers
- Community-Based Coalitions
- South Dakota Association of Healthcare Organizations (SDAHO)
- SD Board of Pharmacy

- Prevention Resource Centers
- Community-Based Coalitions
- Boys & Girls Clubs
- South Dakota State University Extension

- University of South Dakota
- Dakota State University
- Other institutions of higher education in South Dakota

## OVERVIEW

- Offers sponsorship funding for training and education events for professionals who serve populations affected by opioid abuse/misuse.
- Support training for providers seeking to obtain their DATA-waiver to deliver MAT.
- Educate and inform professionals about MAT and its implementation in office-based and telehealth settings.

- Project ECHO (Extension for Community Healthcare Outcomes): Opioid Use Disorders & Medication-Assisted Treatment, Alternative Pain Management Strategies, and Addiction Treatment for Opioid Use Disorder.

- Broadcast PSAs and other forms of media statewide, featuring treatment approaches and access.
- Create and launch a Native American Opioid Abuse & Misuse Educational campaign.
- Develop opioid education and prevention website and include a dashboard with up-to-date data related to opioids in SD.

- Deliver evidence-based opioid awareness and education programming by hosting prevention and awareness events in schools and communities.
- Plan and execute community-specific conversations and events that provide education and promote safe medication disposal (at take back locations or at home).

- Deliver evidence-based opioid awareness and education programming to middle- and high-school youth.
- Partner with Boys & Girls Clubs to deliver Positive Action® to club members.
- Create and launch a Native American Opioid Abuse & Misuse Educational campaign.

- Provide funding to all interested institutions of higher learning to implement the GenerationRx University peer-led training program on campus.
- Distribute DisposeRx packets to students to safely and properly dispose of unwanted, unused or expired medications.